**2.Profile Management:**

**2.1 User Story:**

As a user, I want to create and complete my profile to showcase my professional experience and skills.

**Acceptance Criteria:**

Given that the user should be able to fill out profile sections including summary, experience, education, skills, and certifications.

When the required fields are filled out

And the user can be able to upload the profile picture.

Then the user profile will be created and completed.

**2.2 User Story:**

As a User, I want to edit my profile details so that I can keep my data updated.

**Acceptance Criteria:**

Given that the user should be able to edit any section of their profile at any time.

When the user changes the profile

Then it automatically saved and visible.

**2.3 User Story:**

As an Advertiser, I want to manage the profile information and advertising preferences so that I advertising campaigns are effective and targeted.

**Acceptance Criteria:**

Given that the Advertiser can view and edit their profile information, including name, email, and company name.

When the advertiser made the changes or update it

Then the profile information is reflected in the advertiser's profile.

**2.4 User Story:**

As a Recruiter, I want to update my profile information and job preferences to attract potential candidates.

**Acceptance Criteria:**

Given that the recruiter can update their profile information including name, email, company name and job preferences.

When the changes have made in their profile

And the profile information is saved.

Then it will be reflected in the recruiter’s profile.

**3.Performance Tracking:**

**User Story:**

As an Advertiser, I want to track the performance of my advertisements to optimize ad spend.

**Acceptance Criteria:**

Given that the advertiser can view real-time metrics such as impressions, clicks, and conversion rates.

When the advertiser can track the performance of the advertisements

Then it should be updated and to provide accurate and up to date insights